

CENTRE FOR DEVELOPMENT OF IMAGING TECHNOLOGY (C-DIT)

Communication Division

Gorkhy Bhavan, Vanross Junction, Thiruvananthapuram-695 034, Kerala Email:vcdcdit@gmail.com

No: 324/VCD/CDIT/2021

08.02.2022

PROCEEDINGS

Sub: Technical and Logistical support to CDIT for the facilitation of Events-

Empanelment of Service Provider agencies – Issuing Order -reg

Ref: (1) News Paper Advt published by CDIT dated 20.11.2021

(2) Technical Presentation of Creative Agencies held on 02.02.2022

(3) Note approved by Director, CDIT dated 07.02.2022

As per the ref. (1), a display advertisement was published in Newspaper inviting Expressions of Interest (EoI) from Service Provider Agencies for Empanelment in CDIT for providing Technical and Logistical support to CDIT for the facilitation of Events. As per, the submitted EoIs were opened on 02.12.2021 at Gorky Bhavan. Subsequently, as per the ref. cited (2), Technical Presentation of service provider agencies via Zoom Platform was held on 02.02.2022, in which the applicant agencies were asked to prepare and make a presentation of 10 minutes duration based on the following.

a. Expertise in event management sector with proof

b. Institutional profile

c. Expertise in integration of elements involved in event management

The Assessment Panel validated the performance and expertise of service provider agencies attended the Technical Presentation and made suitable recommendations based on the marks secured by the agencies.

Accordingly, as per the ref cited (3), the recommendation of the Assessment Panel has been approved and hence it has been decided to empanel the following agencies for a period of one year under category B for providing **Technical and Logistical support to CDIT** for the facilitation of Events. The work will be awarded against the rates being obtained from the empanelled service provider agencies based on the requirement from CDIT, as and when required.

| No. | Name of the Agencies Empanelled (Category B) |
|-----|--|
| 01 | M/s. LEELA ENTERPRISES Chekkalamukku, Sreekariyam P.O., Thiruvananthapuram 695 017 |
| 02 | M/s. MEDIA TRENDZ NLRA – 295, Neerazhi Line, Ulloor, Medical College P.O., Thiruvananthapuram – 695 011 |
| 03 | M/s. ABSOLUT BRAND CIRCLE Sahyadri, KLRA 34, Kukkiliya Lane, DPI Junction, Thycaud, Thiruvananthapuram – 695 014 |

REGISTRAR

All the agencies as above,
Registrar Office and CDIT Website

