



VIDEO COMMUNICATION DIVISION

No.164/VCD/CDIT/2019

24.05.2019

NOTICE

Sub : Inviting Creative Agencies for IEC

C-DIT is planning to design and implement a 360 Degree campaign on a socially relevant topic. C-DIT desires to partner with agencies having experience and expertise in successful design and implementation of multi mode media campaigns. The job of the agency to be selected is to prepare Design/Concepts/idea for the future campaigns.

The agency should submit a sample copy of their work for the following mediums for evaluating the credentials of the agency.

- 1) Design work for the Newspapers/Magazine
- 2) Design work for Bill Boards
- 3) Design work for brochure /leaflets /flyers Video advt.
- 4) Design for the Social media
- 5) Concept for the Video Advt with final product
- 6) Concept for the Audio Advt with final product.
- 7) Design of logo/tag line etc

The application should reach on or before 5.00 pm on 06.06.2019 at the office of The Deputy Director (Productions), C-DIT, Gorkhy Bhavan, Vanross Junction, Thiruvananthapuram.

**REGISTRAR
C-DIT**